



Häät Magazine's little sister **Haat.fi** helps and inspires wedding couples on the eve of the big day.

MEDIA INFO 2011-2012

BANNERS

The banners are shown throughout the site. **Upper banner 980x120 px** at the top of all pages. **Box 300x250 px** at the right side of all pages.

Banner 390,00 € / 2 weeks

PHOTO GALLERY

A **Photo Gallery** shows max 20 products with photos and text in the Photo Section (KUVAT). Logos and web links also possible.

Photo Gallery 56 € / month

The contract period 6 months.

ADVERTORIALS

An **advertorial** is a commercial story or blog in the text section (AIHEET). The advertorial can consist of text, photos, videos and web links. The price does not include production or translation.

Advertorial 56 € / month

The contract period 6 months.

VENDORS

Become a listed vendor! We deliver more Finnish brides and grooms to you than ever.

Gold Listing gets always first page placement in our catalog and a link is shown next to all relevant stories and Photo Galleries. **16,50 € / month**

The contract period 12 months.

Silver Listing gets first page placement in our catalog. **8,25 € / month** The contract period 12 months.

Both listings show a logo, contacts, info and map.

Categories

PHOTOS AND MEMORIES
HONEYMOON
JEWELRY
STATIONERY AND FLOWERS
WEDDING GIFTS
PROGRAMME
FASHION AND BEAUTY
CATERING
OTHER

COMPETITIONS AND TESTS

Their sponsored competitions are tailored to meet customer's needs. **From 1000,00 € / 3 months**

The prices include VAT 0 %. Valid until 30 June 2012.

TO INQUIRE ABOUT ADVERTISING

Sales Manager Sanna Laaksonen

sanna.laaksonen@editus.fi

tel. +358 44 378 1154

www.haat.fi

Editus Oy

Meritullinkatu 11 K

00170 HELSINKI

Finland

tel. +358 9 2600 470

Häät.fi